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## LITERATURE DEVELOPMENT REQUEST FORM #1050

PER RULE D-6 LITERATURE, FLYERS, and HANDOUTS: -- *Only official Omnitrition International literature may be used in representing Omnitrition products and the Sales and Marketing Plan. However, Omnitrition realizes that there are times that Independent Marketing Associates (IMAs) may want to target special markets and develop personalized materials to reach them. Should such a need arise, IMAs MUST SEEK PRIOR WRITTEN APPROVAL from the Omnitrition Corporate Communications Department by submitting a draft of the intended material(s) along with this form. If approval is granted, the IMA's distribution of any approved material(s) will be restricted to the specific targeted market identified below and cannot be used by any other IMA for any other purpose.*

IMA's Social Security Number: \_\_\_\_\_ Date: \_\_\_\_\_

IMA's Name (Last, First, Middle) *Please Print:* \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone Number: \_\_\_\_\_ Work Phone Number: \_\_\_\_\_

**ALL QUESTIONS MUST BE ANSWERED** (Use additional paper if necessary.)

1. Who or what is your targeted market? \_\_\_\_\_

2. By what means and how will your materials be distributed? (Be specific.) \_\_\_\_\_

3. Length of time needed for use of material(s) \_\_\_\_\_

**NOTE: If material(s) are to be distributed at an Exhibit, Fair, Trade or Home Show, also enclose a completed copy of Exhibitions Request Form #1045.**

I have read and understand Rule D-6 of the Omnitrition Rules & Regulations. I understand that if approval is granted to this request, I will use only the approved material(s) and only for the intended use and length of time requested.

IMA's Signature \_\_\_\_\_

### FOR OFFICE USE ONLY

DATE RECEIVED: \_\_\_\_\_ REVIEWED BY: \_\_\_\_\_

APPROVED  NOT APPROVED  OTHER \_\_\_\_\_

Authorized Signature: \_\_\_\_\_